

The Problem is Obvious

Water Damage

Water Scarcity





Leak Volume

10% of households waste more than 90 gallons of water daily through minor leaks and drips.

A burst pipe can cause a lot of water to spill into a home or building. Here are the average water flow rates based on typical municipal water lines:

½-inch pipe: 50 gallons per minute ¾-inch pipe: 110 gallons per minute 1-inch pipe: 210 gallons per minute

2-inch pipe: 850 gallons per minute

3-inch pipe: 1,900 gallons per minute

4-inch pipe: 3,400 gallons per minute

Different Ways to Solve the Problem

Manufacturers

Insurance / Utility



















Berkley

















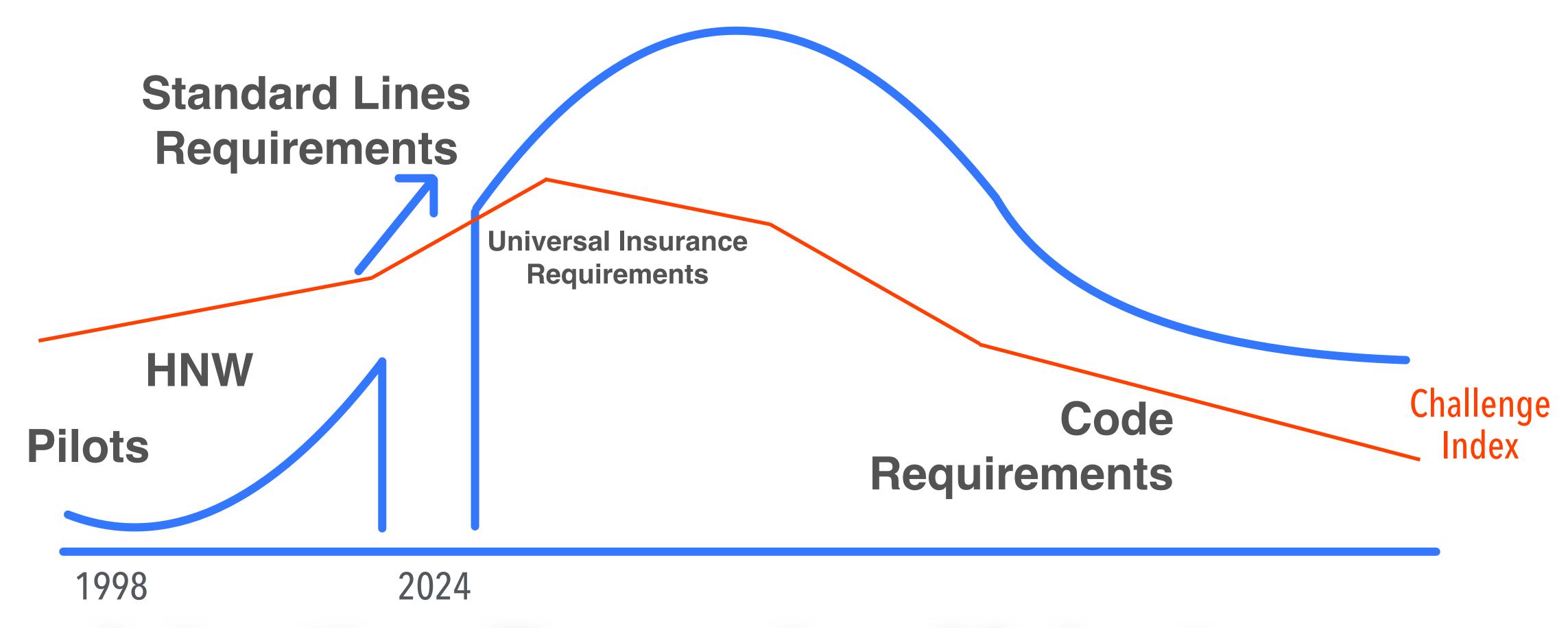


Why am I here?



I ran into the wall working with carriers for adoption of the tech.

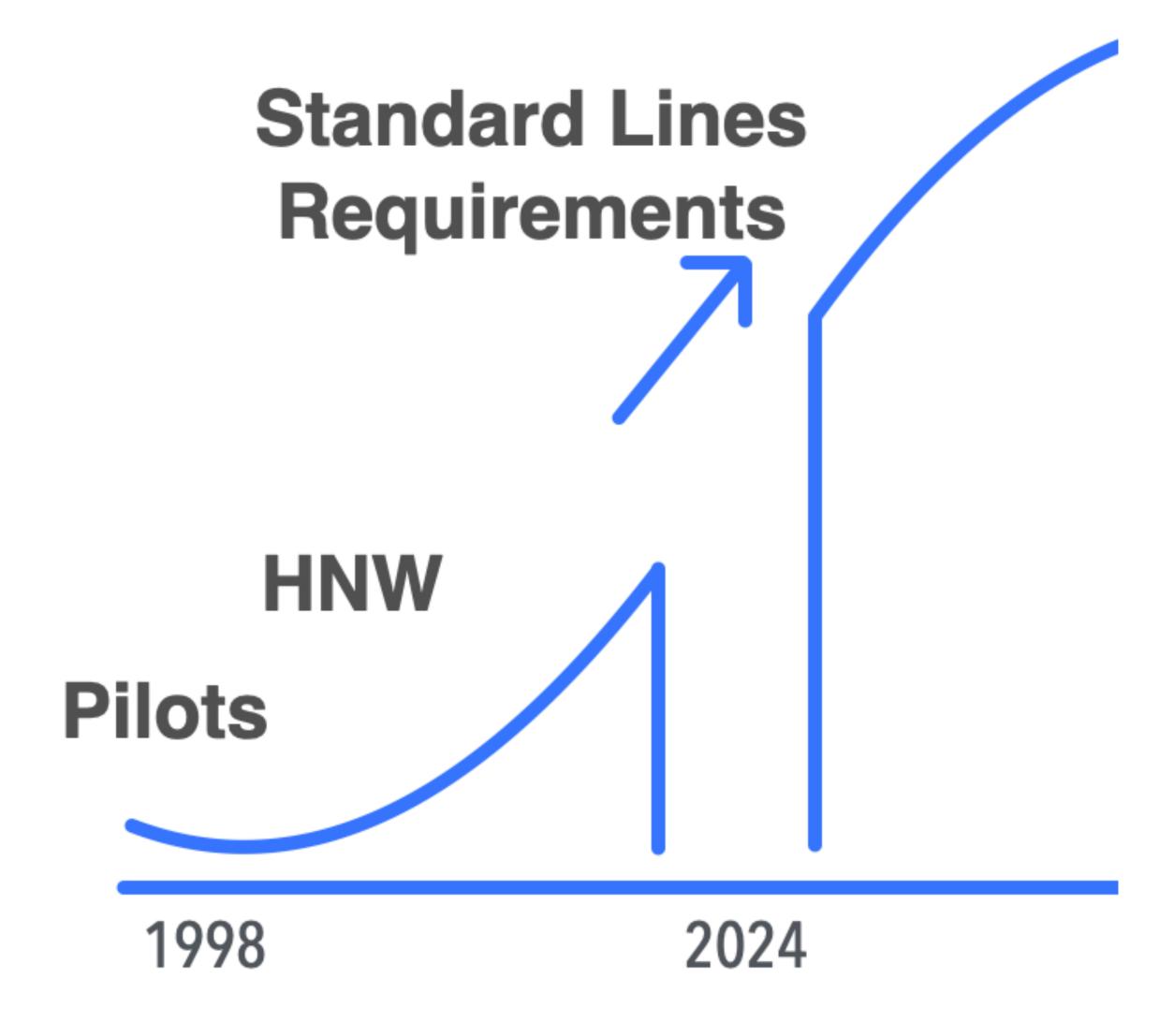
Adoption Curve x Challenge Index



Adoption Becoming Mainstream

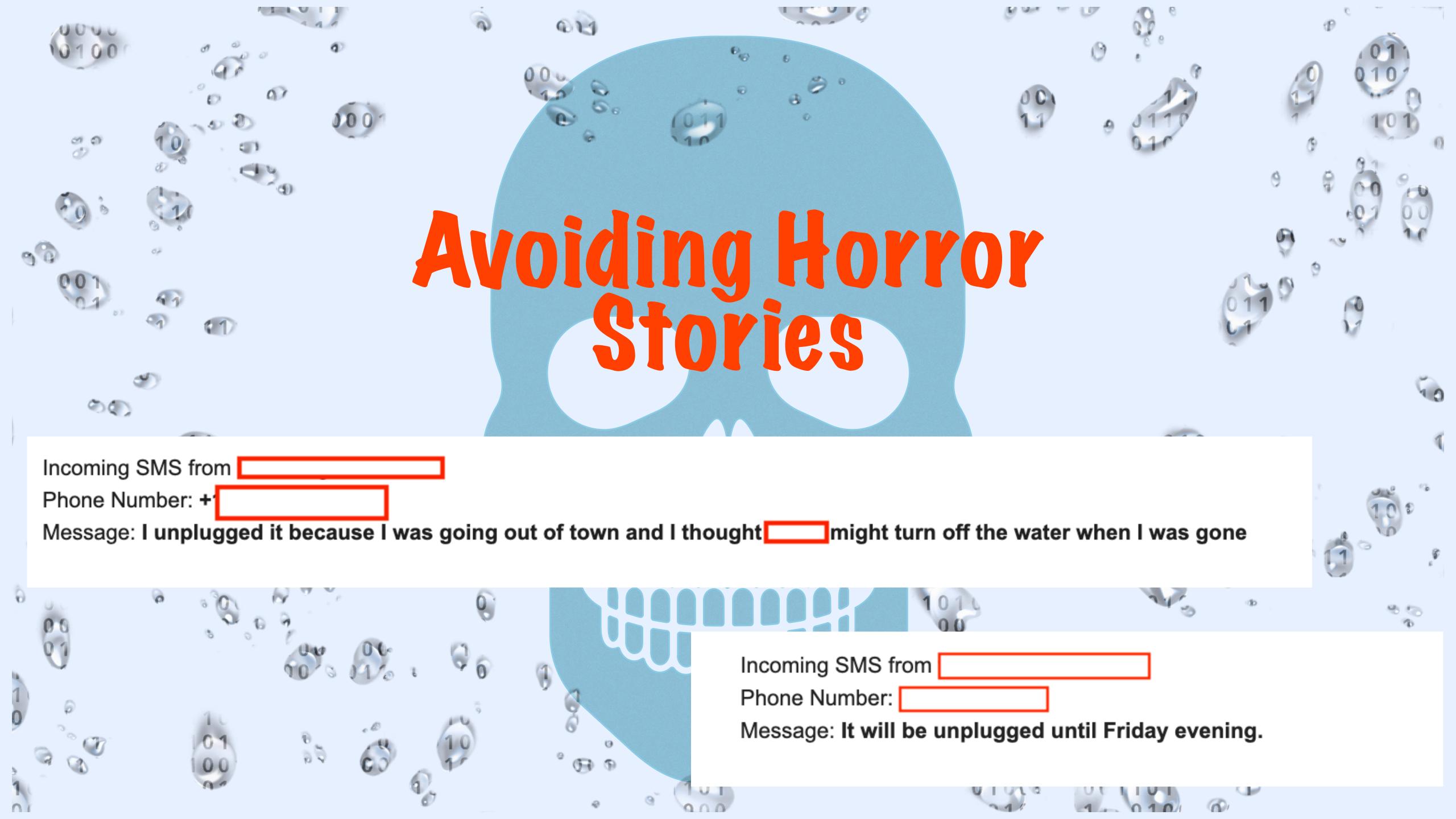
Challenges In Bridging the Gap





Technical Deployment & Last Mile of the IoT





OBEAGLESERVICES



"We just suffered \$1M+ loss.
Beagle, please go put a valve on this house!"

Is there Electricity?!

The client was receiving a shutoff valve credit for **years** due to a picture of an installed valve.

There was no power!

OBEAGLESERVICES



Installation Location

Customer: I got the valve installed to meet your requirement. . .

Partner: Is this correct?

NO

This valve was only monitoring the water to one bathroom in the whole house...



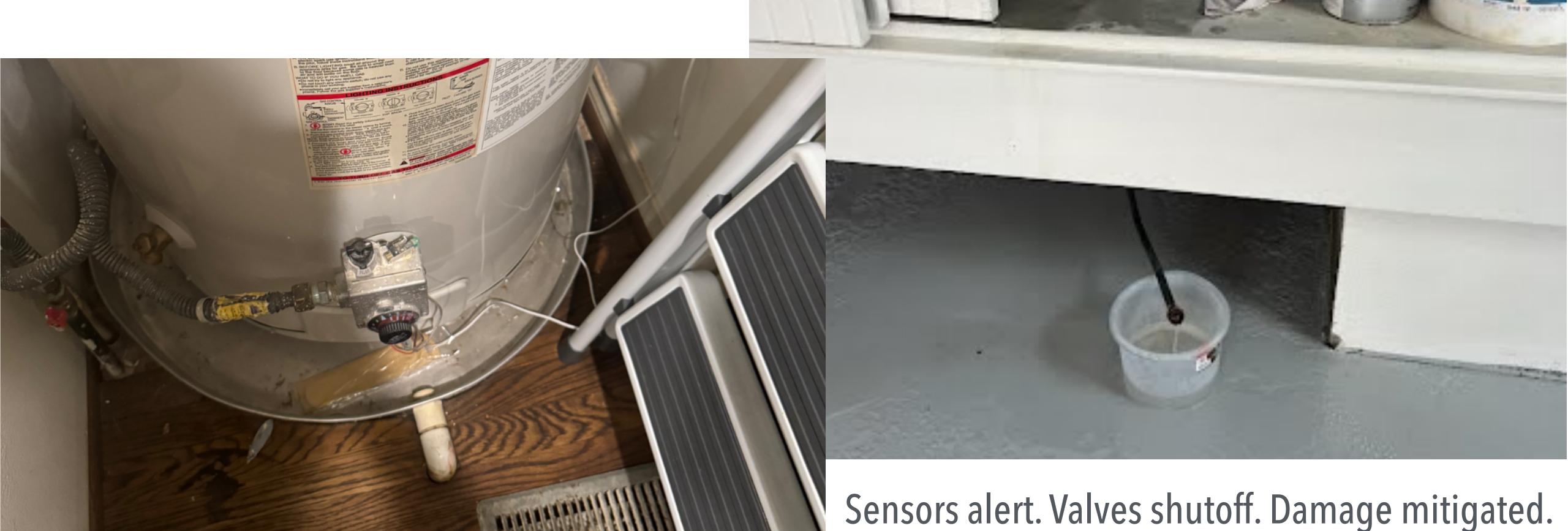
Related Risks

Valves that sense pressure alert over 80 PSI

PRESSURE!



Sensors & Complete Systems



Recommendation: Using An Expert



StreamLabs



Before

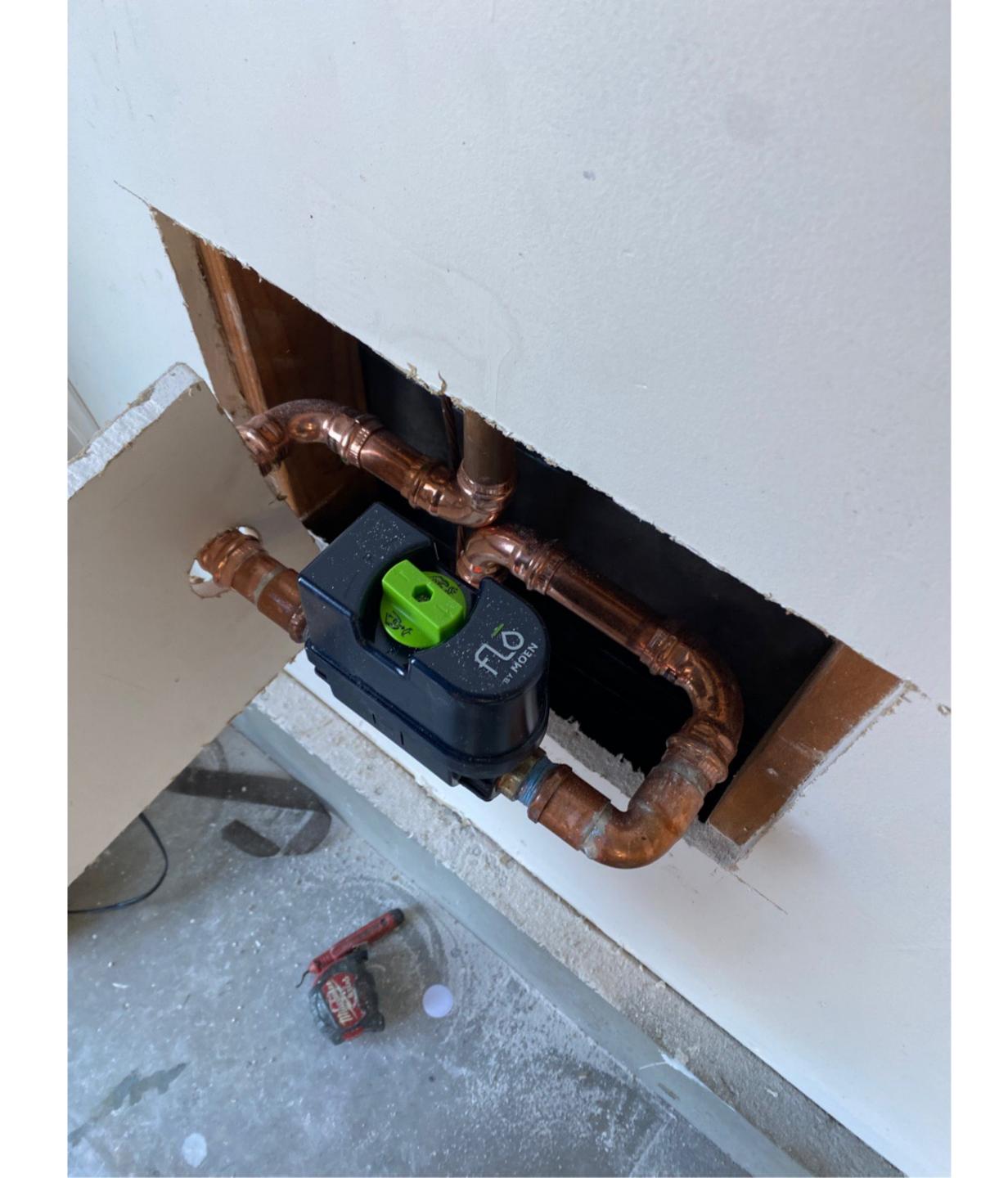
After



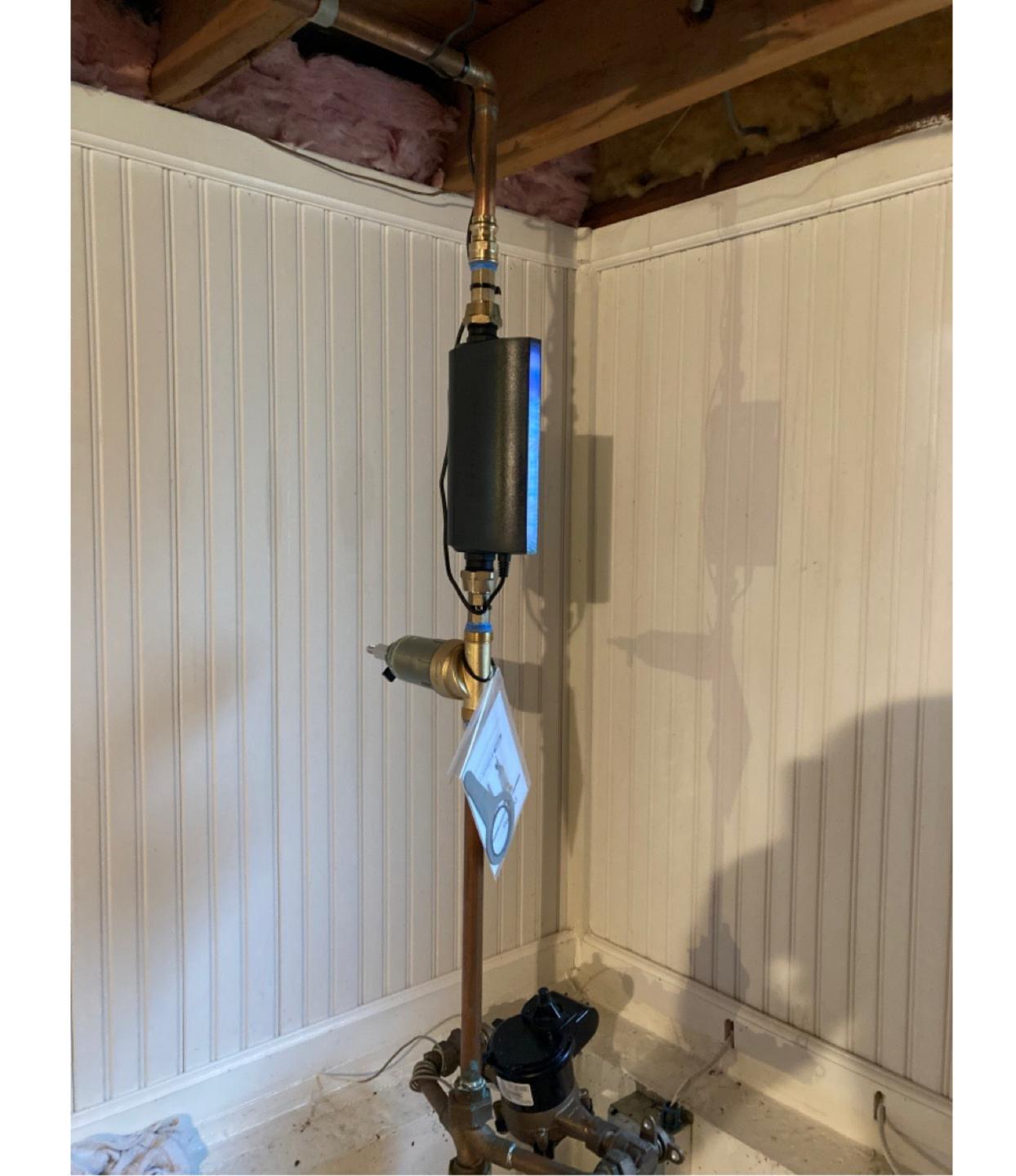
LeakDefense / Sentinel



Flo by Moen



Phyn



FloLogic

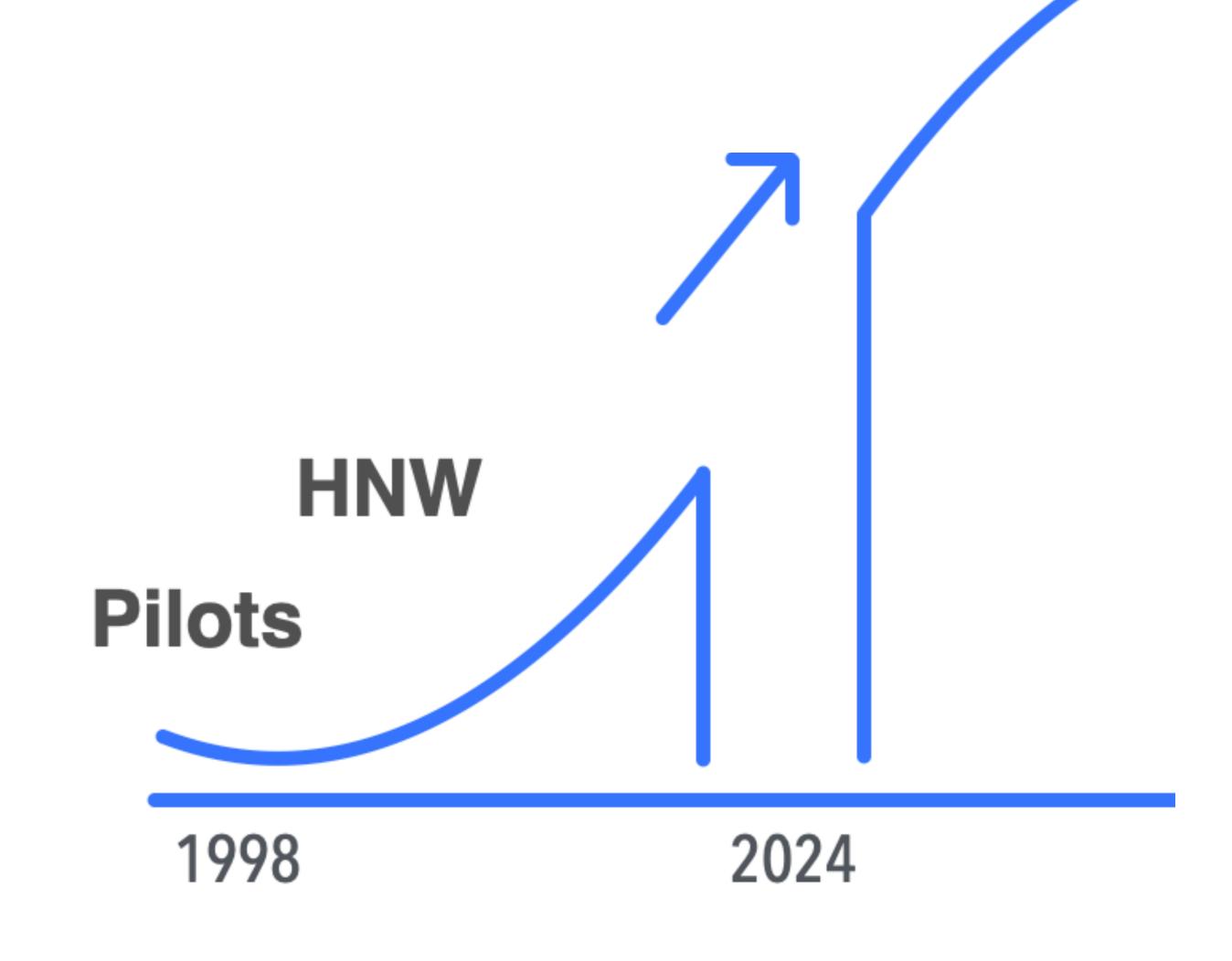


WaterHero



How to Cross the Gap

- If you have a program that is stalled, are you helping with the last mile?
- Are you working creatively with pricing structures and policy holder incentives?
- What is your expected postinstallation client experience?



paul@beagleservices.com

